

Desert Dance Theatre

Advertising Order Form/Vendor Reservation

Client Name _____ Date _____

Organization/Business _____

Address _____

City _____ State _____ Zip _____

Phone(s) _____ Email _____

Website _____

Ad Sponsors will receive:

- Print ad in requested event program for the duration of the event
- Listed on Desert Dance Theatre website
- Acknowledgement on email newsletter, DDT Facebook pages, DDT Twitter and other social media
- Half and Full Page Ads may have company logos posted on the DDT website and newsletter

1. Choose Event(s): Please circle the Size, Placement and Event on the charts below that you would like to be an ad sponsor.

2. Ad Specifications: Submit in a high-resolution format: JPEGs, PDFs or EPS, 300 dpi with fonts turned to paths, 300 dpi with fonts embedded.

3. Send camera-ready ads electronically to: Lisa@DesertDanceTheatre.org

Deadline: Camera-ready ads and payment must be received at least one week prior to the advertised event.

Send form and payment to: **Desert Dance Theatre, P.O. Box 25332, Tempe, AZ 85285-5332**

Advertisement Chart

Size/Placement	Width	Height	B&W	FC
Outside Back	5.5"	8.5"	\$400	\$500
Outside Back 1/2 page	5.5"	4.25"	\$225	\$325
Inside Front	5.5"	8.5"	\$300	\$400
Inside Back	5.5"	8.5"	\$300	\$400
Inside Front 1/2 page	5.5"	4.25"	\$200	\$300
Inside Front 1/4 page	2.75"	4.25"	\$125	\$225
Inside Back 1/2 page	5.5"	4.25"	\$200	\$300
Inside Back 1/4 page	2.75"	4.25"	\$125	\$225
Full Page	5.5"	8.5"	\$275	\$375
Half-page	5.5"	4.25"	\$150	\$250
One-fourth page	2.75"	4.25"	\$80	\$180
One-eighth page	2.75"	2.125"	\$45	\$145

Performance Program & Deadlines

Event	Performance Date	Ad Dead-line
Arizona Dance Festival 2016*	Oct 7-8	9/29/16
Sister Moses: Story of Harriet Tubman**	Jan 15	1/6/17
Spring Concert*	May 19-20	5/12/17

Performance Venue

*Tempe Center for the Arts

**Chandler Center for the Arts

Questions? Call 480-962-4584

www.DesertDanceTheatre.org