

# Desert Dance Theatre

## Advertising Order Form/Vendor Reservation

Client Name \_\_\_\_\_ Date \_\_\_\_\_

Organization/Business \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone(s) \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

\_\_\_\_ Yes, I am purchasing a program ad as circled on the chart, cost, and event name below. I am also interested in selling merchandise. Please reserve me a table for an additional \$15.

\_\_\_\_ Yes, I am interested in selling merchandise only. Please reserve me a table for \$25.

Total Cost \_\_\_\_\_

Client Signature \_\_\_\_\_

**Ad Specifications:** Submit in a high-resolution format: JPEGs, PDFs or EPS, 300 dpi with fonts turned to paths, 300 dpi with fonts embedded.

**Send camera-ready ads electronically to: [Lisa@DesertDanceTheatre.org](mailto:Lisa@DesertDanceTheatre.org)**

**Deadline:** Camera-ready ads and payment must be received at least one week prior to the advertised event.

Send form and payment to: **Desert Dance Theatre, P.O. Box 25332, Tempe, AZ 85285-5332**

### Advertisement Chart

Size/Placement	Width	Height	B&W	FC
Outside Back	5.5"	8.5"	\$400	\$500
Outside Back 1/2 page	5.5"	4.25"	\$225	\$325
Inside Front	5.5"	8.5"	\$300	\$400
Inside Back	5.5"	8.5"	\$300	\$400
Inside Front 1/2 page	5.5"	4.25"	\$200	\$300
Inside Front 1/4 page	2.75"	4.25"	\$125	\$225
Inside Back 1/2 page	5.5"	4.25"	\$200	\$300
Inside Back 1/4 page	2.75"	4.25"	\$125	\$225
Full Page	5.5"	8.5"	\$275	\$375
Half-page	5.5"	4.25"	\$150	\$250
One-fourth page	2.75"	4.25"	\$80	\$180
One-eighth page	2.75"	2.125"	\$45	\$145

### Performance Program & Deadlines

Event	Performance Date	Ad Deadline
Arizona Dance Festival 2014*	Oct 10-11	10/3/14
Genesis Dance Project 2015*	Jan 9-10	1/2/15
Sister Moses: Story of Harriet Tubman**	Jan 29	1/22/15
South of Gold Mountain*	March 28	3/20/15
Spring Concert*	May 8-9	5/1/15

### Performance Venue

\*Tempe Center for the Arts

\*\*Chandler Center for the Arts

**Questions?** Call 480-962-4584

[www.DesertDanceTheatre.org](http://www.DesertDanceTheatre.org)